



FOR IMMEDIATE RELEASE

CONTACT:

Rosanne Ferruggia
American Beverage Licensees
301-656-1494
ferruggia@ablusa.org

**** MEDIA ALERT ****

24 Small Businesses to Be Honored at National Convention

Bethesda, MD – June 14, 2011 – On June 14, 2011 twenty-four small businesses will be recognized as a Brown-Forman Retailer of the Year at the American Beverage Licensees annual convention. Represented by their proprietors, the awards will be presented at a ceremony during the American Beverage Licensees 9th Annual Convention in Milwaukee, Wisconsin. The winners include:

Reilly's Irish Pub Anchorage, AK
The Bradley House Anchorage, AK
Wine House Anchorage, AK
Westminster Total Beverage Westminster, CO
Smoke Rise Bottle Shoppe Stone Mountain, GA
Fuehne's Tavern Damiansville, IL
Extra Value Wine & Spirits Elgin, IL
Big Red Liquors Bloomington, IN
Top Hat Hutchinson, KS
Greenwood Wine & Spirits Wakefield, MA
Ott House Emmitsburg, MD
Broadway Liquors Frostburg, MD

Main Street Liquor Greenville, MS
Star of Texas Liquor & Wine Dripping Springs, TX
Feil's Supper Club Randolph, WI
Snowy Range Sports Bar Laramie, WY
Club 90 Billings, MT
Young's Fine Wines & Spirits Manhasset, NY
Liquor & Wine Warehouse Plattsburgh, NY
Al's Seafood Bar Phoenicia, NY
Petticoat Junction Mentor, OH
The Cottage Pub & Restaurant Chambersburg, PA
O'Darby's Fine Wine & Spirits Rock Hill, SC
Beano & Sherry's Casino North Sioux City, SD

"We are glad to honor so many individuals for their contributions to their communities as a beverage licensee," said John D. Bodnovich, ABL's Executive Director. "Beverage retailers are vital members of their communities, and small businesses like these are where Americans make their memories."

The Brown-Forman Retailer of the Year Awards are presented annually at the American Beverage Licensees Convention to recognize dedicated members of ABL's state and regional affiliates. These retailers, who are the last to handle beverage alcohol products before they reach consumers, are the face of the industry to millions of Americans who responsibly enjoy beer, wine and spirits. They are also active in their communities as small business owners, civic participants and parents. This is the ninth consecutive year that Brown-Forman, a leading producer of distilled spirits, has sponsored the awards.

ABL's regional and state affiliate offices nominate recipients of the award, which recognizes individuals who have demonstrated excellence in responsible and innovative retailing. Beverage retailers are a crucial link in the beverage alcohol system. In addition to being a key component of the most diverse and consumer-friendly beverage alcohol marketplace in the world, ABL members are committed to stop underage access to alcohol and drunk driving.

To schedule an interview, please contact Rosanne Ferruggia at (301) 656-1494 or ferruggia@ablusa.org.

###

American Beverage Licensees is the preeminent national trade association for retail alcohol beverage license holders. Its nearly 20,000 members, who are often independent, family owned operators, are comprised of on-premise and off-premise retailers who provide hundreds of thousands of jobs and annually infuse millions of dollars into the American economy. To learn more about ABL, visit www.ablusa.org.